



맥스골프 회사소개서

MAKE AN EXPERIENCE

The Max provides an experience beyond satisfaction with the highest quality and the best service through unlimited business expansion.

THE MAX Co., Ltd.



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Brand Story

A Lost Golf Ball's Journey Back to the Field

In the silent pond deep within a golf course valley, countless lost golf balls are considered "useless," having fulfilled their purpose the moment they fall out of play. However, it all begins with a question: "Does their journey really end here?"

Trust Begins with Standards

Recycled golf balls are no longer considered a good alternative in overseas markets. It is a responsible 'choice' for protecting the environment, while also being recognized as an industry with value close to that of new balls. We have studied strict standards in the U.S. and Europe and recognized that consistency and stability are more important than simply meeting those standards.

- Standardized Processes for Each Stage
- Clear Grade Classification Based on Condition
- Quality That Remains Consistent, Even in Large-Scale Supply

All of this is our promise to become 'a company that overseas partners can confidently return to for repeat orders'.

Being Eco-Friendly is a Behavior, not a Message

A single recycled golf ball is a choice that requires no new resources and, at the same time, a step toward reducing waste that would otherwise remain in nature. We believe this business is not just about exports, but part of a global cycle to protect nature. When a lost golf ball returns to the field, it's not just about reuse—it's about delivering the value of caring for nature.

Another Ball, Another Possibility

We collect golf balls that remain lost across golf courses in Korea. It's not just about collecting them, but about doing so carefully without harming nature. After that, the collected balls are prepared for rebirth according to their condition through washing, sorting, and careful inspection. There is no compromise in that process. We treat even the smallest flaws and subtle differences in elasticity as data, setting the standard for "rebirth," not "recycling."



Back to the Field

The balls we restore are placed in golfers' hands and fly across the fairway once again. At the beginning of every journey, we are there to respect nature, uphold standards, and place trust as our highest value. The journey of a lost ball returning to the field. We carry this journey forward responsibly and continuously.



Management Philosophy

Reduce carbon footprint through resource recycling and shape a sustainable field.

Environment

The Max Golf regards the creation of a sustainable golf industry, achieved through resource recycling and reduced environmental impact, as a core value. We systematically collect lost golf balls from the woods and water hazards of golf courses, restoring and recycling them to support ecosystem protection and reduce resource waste.

We reduce energy consumption and carbon emissions generated during the manufacturing process by recycling existing resources rather than producing new materials, and build a sustainable business model that contributes to addressing climate change. Through these activities, we strive to realize a circular economy and promote an eco-friendly golf culture.

Social

The Max Golf believes a company's growth should go hand in hand with society. We work with local communities to expand our efforts to collect and recycle resources, and to create various opportunities for participation that raise awareness of environmental protection.

In addition, we contribute to creating new economic value and job opportunities through the recycling industry, and strive to ensure our business activities have a positive impact on society. As a responsible company built on the trust of our customers, partners, and local communities, we contribute to the development of a sustainable society.

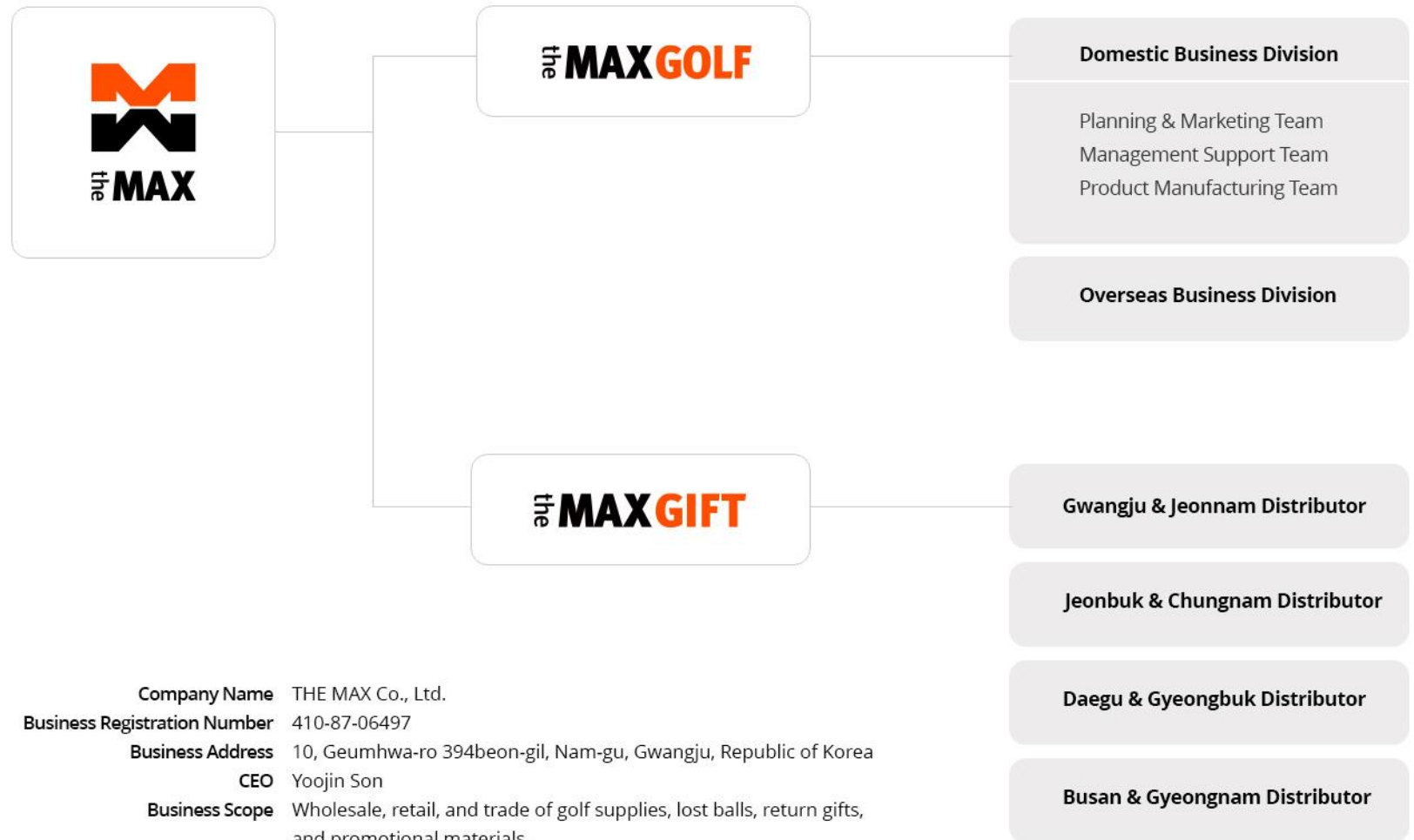
Governance

The Max Golf operates our business based on transparent and responsible management. We comply with all applicable laws and regulations in our business activities and build trust through ethical and fair decision-making.

Furthermore, we build long-term cooperative relationships with our partners and stakeholders through fair transactions and responsible supply chain management. Our goal is to achieve sustainable business operations through transparent management and responsible governance, earning the trust of customers and society.



Organizational Structure





Partner





Process

THE MAX's Strict Standards and Consistency Are Our Most Important Values.

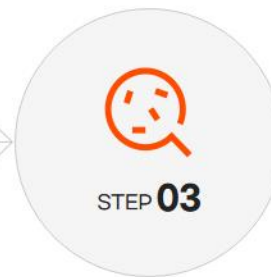
Collected balls must pass through strict standards before returning to the field. Our journey is built on precision, without compromise. THE MAX's golf balls undergo standardized processes at each stage, including collection, washing, sorting, and packaging.



**Collection and
Retrieval**



**Eco-friendly
washing**



**Precision Sorting and
Inspection**



**Packaging and
Delivery**





Grading Criteria

Grading Criteria for Lost Golf Balls

CATEGORY	A+ (Mint)	A (Premium)	A- (Good)	B (Practice)
SCRATCHES	No scratches Like new condition	1-2 minor scratches No nail-catching	Noticeable scratches Some nail-catching	Deep scratches/dents Clear nail-catching
GLOSS	Glossy like new Mint level	High gloss Slight usage wear	High gloss Slight usage wear	Low gloss Almost dull surface
PEN MARKS	None	Almost unnoticeable 1 pen mark maximum	1-2 pen marks Identifiable marks	Multiple pen marks Dark and widespread
DISCOLORATION	None	Almost unnoticeable 1 pen mark maximum	1-2 pen marks Partial discoloration	Obvious Yellowish and stained
EXAMPLE				



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Directions

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